

Indra A. Books

Culture Change That Actually Sticks

Indra doesn't just talk about change. She builds the kind that outlives the contract. From skeptical teams to full-scale transformation, her work sticks because it's human, high-trust, and real.

~ Director of Operations, Financial Services





Transform Skepticism Into Scalable Momentum

Solving the human problems behind performance breakdowns

What Sets Me Apart:

- 30+ years of global transformation experience across 46 countries
- Partnered with governments, fintech, aviation & high-pressure teams around the world
- Practical transformation that sticks no fluff, no corporatespeak
- Known for unlocking performance by fixing what breaks trust

Fun Fact: I've lived and worked in 46 different countries and managed a team that spanned 86 cities.



SIGNATURE TALKS

Powerful talks that get people moving

From Hero Teams To Scalable Collaboration Beyond the cape mentality **Culture Change That Doesn't Die In Q4** Making change stick **Building High-Performance Teams in** a Skeptical World Proof over promises

Why Strategy Fails When You Forget
The People
It's all about the people

Leading Without Losing People In
High-Pressure Times
Keep your people while keeping pace

TALK FORMATS AND OUTCOMES



High-energy, story-driven with 2-3 actionable takeaways

Keynote (20-45 min)



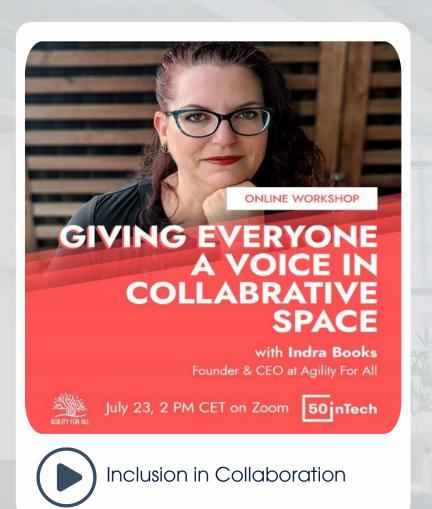
Interactive with tools, templates, and practice time

Workshop (90 min - half day)



Deep-dive with personalized action planning

Masterclass (full day)



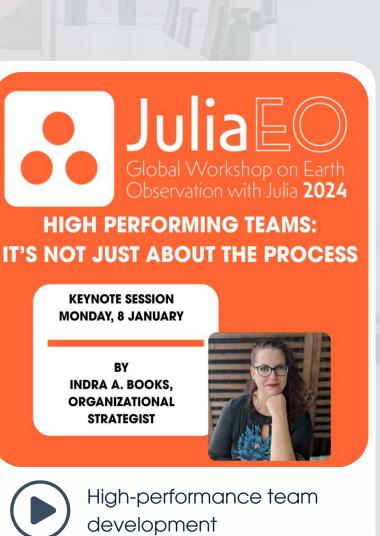


SPEAKER EXAMPLES



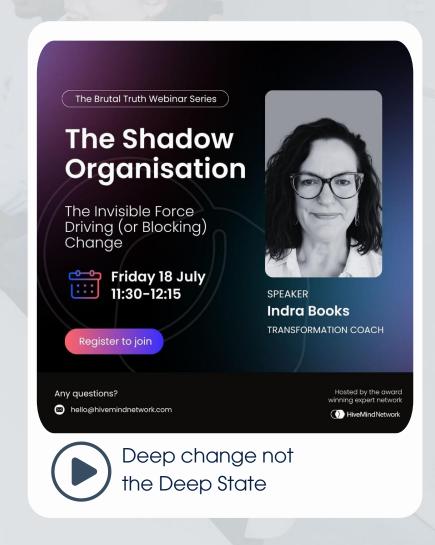
Exceptional results







Big changes require big plans (Moving Abroad)



RESULTS BY THE NUMBERS

Indra transforms the bones, brains, and heartbeat of how your organization works — globally, sustainably, and with a deeply human core. She teaches people to see differently, act with intention, and understand not just what needs to change, but why and how.

40%

30-80%

Productivity Boost 75% cut in

redundant tasks

Faster Time-to-Market

3x

25%

Faster Decisions with fewer bottlenecks

Rise in Engagement and higher retention

50%

95%

Less Rework
from better communication
and flow

Customer Satisfaction







PROOF POINTS THE WORK IN ACTION

This program isn't just theory. It's real transformation. I used the tools to resolve issues I'd avoided for years. This program can shatter what you believed to be good leadership techniques, and turn them inside out to reveal a veritable 'holy grail' of innovative leadership qualities.

~ Director, Public Safety

What began with doubt became momentum. Indra's facilitation not only accelerated team formation but sparked belief in the mission and the people behind it. We went from zero to exceeding expectations in a month. ~ Project Manager, Fintech

Indra's work is deeply human-centered: present, adaptable, and empowering. Rather than impose rigid frameworks, she helps people discover their own leadership style and rise with practical tools tailored to them. ~ Sr. Developer, IT

We wouldn't have the team we do, without your thoughtful guidance and patience. We wouldn't be where we are in the project, without your gentle nudging and brilliant leadership. I can't thank you enough for all you've done. ~ Managing Director, Finance

You created a team environment that inspired innovation, growth, and care far beyond what we ever expected in IT. We grew in ways we never imagined. ~ Customer Support Team, Aviation

BRING INDRA TO YOUR NEXT EVENT OR TEAM OFFSITE

In-person & virtual options across 3 continents Seamless booking. No fluff. No wasted time. Tools that outlive the event.

Ready to Build the Culture You Actually Want?

Let's build something that lasts longer than a keynote.

Ask me about culture turnarounds, emotionally intelligent leadership, or the fastest way to onboard a team (spoiler: it's not another PowerPoint)

Download our free Culture Readiness Assessment





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