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Hi, this is Jacquette Timmons, and I am so delighted to be here on Made with MemberVault. I work as a financial behaviourist. And if that is a term that is new to you, it simply means that I focus on the human side of money, that I try to get people to pay just as much attention as they do to their numbers to things like their behaviour, their choices, and the motivations and the emotions that drive all of that.

My business is made up of three main pillars. I do one on one coaching mostly with entrepreneurs and small business owners. I am a for hire speaker, I do speaking engagements for corporations, large law firms, large and boutique conferences, nonprofit organisations. And I also host my own events a dinner series called The Comfort Circle, and a pricing masterclass called Pricing Made Human. And however, I am showing up again, it is to focus on the human side of money, and to talk about in some shape or form the intersection of money, business and life.

So I joined MemberVault, actually, because of my experience as a customer, of someone who used MemberVault, and they used it as a way to deliver their training. And I totally fell in love with the experience. I mean, everything about it was just awesome. And at first, my only intent was to use MemberVault for my free opt in, which is called the Financial Wheel. Now for a bit of history, I have been using the financial wheel exercise for over 20 years. It's something that I created a long, long time ago, I use it with every coaching client, and I weave it into as many speaking engagements as possible.

But one of the things, you know, that just was really becoming more and more evident, is that, you know, you you you insert the, the the link in your email marketer, and you have no idea, you have no idea if the person completes it, you have no idea how far along they get and the accompanying ecourse. And so after my experience, as a customer, I was like, You know what, I'm gonna give this a try and try it for my own opt in. And it's really fantastic to be able to see, you know, where do people fall off? Do they actually watch the video? How far along do they get in the E course, which is now the lessons in the modules. So I fell in love with MemberVault on that.

But then, after getting like umpteenth email from a coaching client about not being able to find a particular document, it occurred to me that maybe I can use MemberVault as a centralized resource hub for the documents that they need for their pre work, and then all of the materials and tools that we will use during the course of our engagement. And so I created that resource hub. And yes, you know, clients now have to go to two different places, they go to MemberVault to actually grab the documents, but then they have to upload those completed forms into their particular Dropbox folder. But I actually find that having to go to the to those two places, it doesn't create any friction. And on our end, it makes things so much more efficient.

And I think it also adds to the high touch element. That is something that is really, really important to me and how we do our business. So the free opt in the financial wheel is what got me there. And then we started using it for as a resource hub for our coaching clients. And then I went a step further, I host these quarterly pricing masterclasses as I mentioned, and what I decided to do is that it would be easier to host the replay for that and to provide yet another portal for people to download the documents from that. And I love the fact that I can with ease, cut off access. So you take the pricing masterclass, which is live, and then you have access to the replay for 60 days. And after those 60 days, it automatically disappears in terms of people being able to access it. I love the ease with which I'm able to do that.

And one of the other things that I'm now exploring and this also just leads me to just give a shout out to Katrina and Ira, is that the support is just so phenomenal. And you all really help to just kind of think about what's possible. So as I mentioned, I do a lot of corporate speaking. And one of the things that I do is provide implementation resources for their employees that participate in the financial workshops that I deliver. Usually, it's in the form of a password protected section on my website where they can access many of the same materials that I utilise in my coaching engagements, but some other things as well. And it's recently occurred to me that maybe using MemberVault as a, you know, again, another centralized resource hub would be useful.

Now, the tricky part is that one of the reasons for doing it on my website and having it be password protected is because I don't want the email addresses of the firm's employees. But maybe what we're what we're trying to figure out is how do we do that in an in a way that says, Okay, we're going to need to have the email addresses of your folks. But don't worry, we're not going to be adding them to any sort of email. So I think we've come up with a solution to that.

But as you can see, the more and more I use it, the more and more I get curious about and excited about using it in a variety of different ways. But it is definitely awesome for being able to see how people are engaging with what I offer for free, which is the financial wheel exercise, and then also how it helps me to be just so much more efficient and high touch when it comes to my one on one coaching.

So that's how I use MemberVault and am planning to utilize it even further. If you have any questions I am definitely in MemberVault's Facebook group, so just tag me and I'm more than happy to hop in and answer a question. And if you want to reach out to me directly, you can follow me on Instagram and if you want to try the financial wheel exercise for yourself and utilize that to tap into your financial vision, you can go to [jacquette timmons.com forward slash wheel](https://jacquette.timmons.com/forward/slash/wheel) and that will get you into the MemberVault Thank you so much, Erin and Mike for this opportunity and I look forward to chatting with all of you inside the Facebook group. Have a wonderful rest of the day.