

# CREATIVE *Conscious* Business Mind

## *Mindset Consumer to Entrepreneur*

Let's discover where Your Mindset is now. Are You in a Consumer Frame of Mind or are You in an Entrepreneurial Mindset? Watch the Video Lesson & Answer these Questions as You Watch.

Shifting from a consumer mindset to an entrepreneurial mindset is a crucial step for individuals looking to monetize their creative gifts, skills, and abilities. Here are key concepts to consider as you make the transition between a Consumer Mindset to an Entrepreneurial Mindset.

At the end of each section, rate your answer by selecting the one that you feel aligns more with the Consumer Mindset or the Entrepreneurial Mindset.

In Terms of Value What Do You Think is Value Creation?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

How Would You Identify Opportunities? To Make More Money or to Keep More Money?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

In Relationship to Spending Money, Do You Consider Advertising as Initiative or Risk?

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Problem-Solving Is the Act of Giving the Client What They Want or Solving Their Problems?

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What DO You Consider as a Long-Term Vision in a Business?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

What Would Your Idea be Around a Customer-Centered Approach?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

Do You Think Resourcefulness in Business can be a Creative Opportunity or a Waste of Time?  
Elaborate on Your Reasoning.

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

In terms of Continuous Learning, Do You Think Business Owners Need to Continue Learning or  
Do They Leave the Education Part to their Employees?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

Name Three Things You See as A Business Failure.

- 1) \_\_\_\_\_
  - 2) \_\_\_\_\_
  - 3) \_\_\_\_\_
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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?

How Financially Literate Do You Think a Business Owner Should Be?

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Do you feel more in line with the Consumer Mindset or the Entrepreneurial Mindset?