



CCPA Policy

Effective Date: 09/11/2025

This CCPA Policy supplements our Privacy Policy and applies **only** to consumers who are residents of the State of California (“you”, “your”, “Consumer”). Under the California Consumer Privacy Act of 2018 (as amended) (“CCPA”), Consumers have certain rights regarding their Personal Information. This policy describes how Mental Wellness Initiative (“we”, “us”, “our”) collects, uses, discloses, and protects Personal Information under CCPA where it applies.

1. The CCPA Rights You Have

If you are a California resident, under the CCPA you have:

- The **right to request disclosure** of what categories of personal information we collect, use, and share, and specific information about what we hold about you.
 - The **right to request deletion** of your personal information, subject to certain exceptions.
 - The **right to opt out** of any sale of your personal information.
 - The **right to non-discrimination**: you have the right not to receive different or lesser services, or be charged different prices, if you exercise your CCPA rights.
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2. Information We Collect

We collect various categories of personal information, which may include (but are not necessarily limited to):

- Identifiers (e.g. name, email address)
- Contact information
- Account information (membership/Vault portal credentials and engagement with services)
- Technical data (IP address, browser/device type, cookies)

- Usage data (how you navigate our websites, programs, content)
- Sensitive personal wellness or health-related information, only when voluntarily provided

We collect this information directly from you (e.g. when you sign up, register, contact us), through your use of our websites, or via third-party services that help us operate (e.g. analytics, hosting, email services).

3. How We Use & Share Your Information

We may use your information to:

- Provide, support, maintain, and improve our services and programs
- Communicate with you, including sending updates, prompts, or educational content
- Ensure the security and integrity of our services (e.g. fraud detection, preventing misuse)
- Comply with legal obligations

We may share your personal information with service providers, contractors, or partners who help us carry out these purposes, under contract and with appropriate data protection obligations.

We do not sell your personal data now. If that changes in the future, we will notify you and provide you an opportunity to opt out.

4. Disclosure Upon Request

You may request:

- What categories of personal data we've collected about you, and the specific pieces of data we hold
- The categories of sources from which the data was collected
- The business or commercial purpose for which the data was collected
- The categories of third parties with whom the data has been shared

We will comply with verifiable requests which meet legal requirements, usually at no cost. Please note limitations: we may need to verify your identity and ensure your request is valid.

5. Deletion Requests

You have the right to request deletion of your personal data. Upon a verifiable request, we will delete your personal information from our records and direct service providers to do the same, subject to legal exceptions, such as:

- Data necessary to complete a transaction you requested
 - Data required by law or regulation
 - Data needed for internal uses consistent with your expectations (such as backup systems, error correction, fraud detection etc.)
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6. Opt-Out of Sale

Though we do **not currently sell** your personal information, under CCPA you have the right to opt out if we ever do. We will provide a “Do Not Sell My Personal Information” link or other mechanism on our website should that situation arise.

7. Non-Discrimination

If you invoke your CCPA rights (request disclosure, deletion, or opt-out), we will **not** discriminate against you by denying services, charging different fees, or otherwise altering your access or the quality of services for exercising your rights.

8. Data Security

We employ reasonable security measures designed to protect your personal information from unauthorized access, disclosure, alteration, and destruction. We take our obligations under the CCPA seriously. If a breach occurs, we will act in accordance with applicable law.

9. How to Exercise Your Rights

To exercise any of your CCPA rights (access, deletion, opt-out, etc.), please contact us:

Email: [Insert your privacy or contact-email here]

Subject line: “CCPA Rights Request”

Please include enough information in your request so we can verify your identity and locate the data in question. We will respond to your request within the timeframe required by law.

10. Changes to This CCPA Policy

We may update this policy from time to time. The version available on our website will always reflect the current practice, with effective date clearly indicated. If there are material changes, we may also notify you directly.

Mental Wellness Initiative

Website: www.mentalwellnessinitiative.org

Vault: vault.mentalwellnessinitiative.org