

# **Data Protection & Privacy Policy**

At **Mental Wellness Initiative (MWI)**, your privacy and trust are very important to us. This policy explains how we collect, use, store, and protect your personal data when you engage with our programs, services, and websites:

- www.mentalwellnessinitiative.org
- https://vault.mentalwellnessinitiative.org

We are committed to handling your personal information responsibly, transparently, and in line with data protection laws, including the **General Data Protection Regulation (GDPR)**, the **UK GDPR**, and the **California Consumer Privacy Act (CCPA)**, where applicable.

#### 1. What Data We Collect

We may collect the following types of information when you interact with us:

- Basic contact details: name, email address, phone number.
- **Account details**: username, login credentials, and activity within our membership platform.
- **Program participation data**: registration details, event attendance, and communications with us.
- **Technical data**: IP address, browser type, device information, and website usage (through cookies).
- Sensitive data (only with your consent): information you may choose to share with us related to your mental health and wellness journey.

## 2. How We Use Your Data

We use your data to:

• Provide you with access to our services, events, and resources.

- Communicate with you about upcoming programs, opportunities, and updates.
- Improve our platforms, events, and educational materials.
- Comply with legal obligations and reporting requirements.

We never sell your personal data.

## 3. Legal Basis for Processing

We only process your personal information when we have a legal basis to do so, which may include:

- Your **consent** (e.g., subscribing to our newsletter).
- Contractual necessity (e.g., delivering the services you sign up for).
- Legal obligations (e.g., recordkeeping requirements).
- Our **legitimate interests** (e.g., improving our programs and maintaining platform security).

## 4. Sharing Your Data

We may share your personal data with trusted third-party service providers who support our work, such as:

- Cloud hosting and storage providers.
- Email and communication platforms.
- Event registration and ticketing systems.

These partners are only allowed to process your data in line with our instructions and this policy.

## 5. Data Security

We implement strong technical and organizational measures to protect your data from unauthorized access, loss, or misuse. Examples include encryption, secure access controls, and regular monitoring of our systems.

#### 6. Data Retention

We keep your personal data only for as long as necessary to provide our services or meet legal obligations. After this, we securely delete or anonymize your data.

## 7. Your Rights

Depending on where you live, you may have the right to:

- Access the data we hold about you.
- Correct or update your personal information.
- Request deletion of your data.
- Restrict or object to how we process your data.
- Request a copy of your data in a portable format.
- Withdraw your consent at any time (for data processed on the basis of consent).

To exercise these rights, please contact us (see Section 9).

#### 8. International Transfers

If your data is transferred outside your country (e.g., to the United States), we will ensure that appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs) approved by the European Commission.

### 9. Contact Us

If you have any questions, concerns, or requests regarding this policy or your data, please contact us:

#### **Mental Wellness Initiative**

Maria Email: admin@mentalwellnessinitiative.org

Website: <a href="https://www.mentalwellnessinitiative.org">www.mentalwellnessinitiative.org</a>

## 10. Updates to This Policy

We may update this Data Protection & Privacy Policy from time to time to reflect changes in our practices or legal requirements. The latest version will always be available on our websites.

**Effective Date:** 09/11/2025