

# COOKIES POLICY

**Last Updated: June 2026**

This Cookie Policy explains how **Rebecca Jane Virtual Business Support** ("we", "us", or "our") uses cookies and similar tracking technologies on our website (<https://www.rjvirtualbusinesssupport.com>).

By continuing to browse or use our website, you agree that we can place these cookies on your computer or device in accordance with the settings you select on our cookie consent banner.

## What Are Cookies?

Cookies are small text files containing small amounts of information which are downloaded and stored on your computer, smartphone, or other device when you visit a website. Cookies are useful because they allow a website to recognise a user's device, remember your preferences, and overall improve your online experience.

## How We Use Cookies

We use cookies to:

- Ensure the essential technical functionalities of our website work properly (e.g., maintaining your shopping basket or checkout process).
- Understand how visitors interact with our website by collecting anonymous traffic data.
- Improve our website design, service offerings, and overall user experience.
- Deliver relevant digital marketing and track the effectiveness of our social media campaigns.

Rebecca Jane Virtual Business Support

Email: [rebecca@rjvirtualbusinesssupport.com](mailto:rebecca@rjvirtualbusinesssupport.com)

## The Types of Cookies We Use

The cookies used on our website generally fall into the following four categories:

- **Strictly Necessary Cookies:** These cookies are essential for you to move around the website and use its features, such as accessing secure areas or completing a transaction for a digital product. Without these cookies, services you have asked for (like the checkout basket) cannot be provided. These do not require your explicit consent as the site cannot function without them.
- **Analytical / Performance Cookies:** These cookies collect information about how visitors use our website—for instance, which pages visitors go to most often, and if they get error messages. All information collected by these cookies is aggregated and therefore completely anonymous. We use this data to see how our website pages are performing.
- **Functionality Cookies:** These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, more personal features. For example, remembering if you have already dismissed a certain pop-up notification.
- **Targeting / Advertising Cookies:** These cookies are used to deliver adverts more relevant to you and your business interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of digital advertising campaigns (e.g., tracking clicks from Meta/Facebook or LinkedIn ads to our launch maps).

## Third-Party Cookies Used on Our Site

Because we leverage modern online software platforms to power our business support operations, certain third parties may also set cookies through our website. These may include:

- **E-Commerce & Payments (e.g., Stripe):** To process secure payments for your DIY maps, templates, or Power Hours and any further products we may add.
- **Analytics (e.g., Google Analytics):** To help us analyse how users navigate the site.
- **Marketing (e.g., MailerLite):** To help us manage our email marketing sign-ups, lead magnets, and retargeting ads.

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We do not control the setting of these third-party cookies, so we recommend you check the third-party websites for more information about their specific cookie policies.

## **Managing and Disabling Cookies**

Our platform is hosted by MemberVault, which automatically deploys strictly necessary tracking to keep you logged into your account and secure your checkout purchases.

Because we do not use an intrusive third-party advertising cookie overlay, you have full authority to block, filter, or delete cookies at any time directly through your personal web browser settings.

- Most modern browsers (such as Google Chrome, Safari, Mozilla Firefox, or Microsoft Edge) allow you to refuse to accept cookies or delete existing ones via their "Settings" or "Privacy" tabs.
- To find out more about how to manage and delete cookies directly on your specific machine or browser, you can visit [allaboutcookies.org](https://allaboutcookies.org).

**Please Note:** Because MemberVault relies on cookies to remember who you are when you log in to view your DIY maps, courses, or guides, entirely disabling "strictly necessary" cookies in your browser settings will break your account functionality. You may find yourself unable to log into your portal or complete a secure purchase checkout.

## **Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in the technology we use or legal requirements. Any updates will be posted directly to this page with an updated "Last Updated" date.

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## Contact Us

If you have any questions or require further information regarding our use of cookies, please contact us at:

- **Email:** [rebecca@rjvirtualbusinesssupport.com](mailto:rebecca@rjvirtualbusinesssupport.com)

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