Welcome!
QBR EXAMPLES
RunLikeClockwork.com
FEDEX
BP: WE DELIVER PACKAGES ON TIME
FEDEX

BP: WE DELIVER PACKAGES ON TIME

QBR: THE MOVEMENT OF PACKAGES (LOGISTICS)
CROSSFIT JAGUAR
CROSSFIT JAGUAR

BP: WE GET YOU COMPETITION READY
CROSSFIT JAGUAR

BP: WE GET YOU COMPETITION READY
QBR: COMPETITION-READY PROGRAMMING
CROSSFIT B3
CROSSFIT B3
BP: PROVIDE FAMILY-LIKE COMMUNITY TO ACHIEVE YOUR FITNESS GOALS
CROSSFIT B3

BP: PROVIDE FAMILY-LIKE COMMUNITY TO ACHIEVE YOUR FITNESS GOALS

QBR: WEEKLY COMMUNITY EVENTS
SAVANNAH BANANAS

BP: FANS FIRST, ENTERTAIN ALWAYS
SAVANNAH BANANAS

**BP:** FANS FIRST, ENTERTAIN ALWAYS

**QBR:** FRESH IDEAS (DAILY IDEA MEETING)
FAMILY DOCTORS OFFICE
FAMILY DOCTORS OFFICE

BP: PROVIDE RELATIONSHIP-BASED PRIMARY HEALTH CARE TO CHILDREN
FAMILY DOCTORS OFFICE

BP: PROVIDE RELATIONSHIP-BASED PRIMARY HEALTH CARE TO CHILDREN

QBR: CREATIVE AND SUSTAINABLE SCHEDULING
MUSIC SCHOOL
MUSIC SCHOOL

BP: LESSONS THAT LEAVE YOU FEELING BETTER THAN WHEN YOU GOT HERE
MUSIC SCHOOL

**BP:** LESSONS THAT LEAVE YOU FEELING BETTER THAN WHEN YOU GOT HERE

**QBR:** TRANSFORMATIVE MUSIC LESSONS
GLUTEN-FREE BAKERY
GLUTEN-FREE BAKERY

BP: WORRY FREE TREATS THAT EVERYONE CAN EAT!
GLUTEN-FREE BAKERY

**BP:** WORRY FREE TREATS THAT EVERYONE CAN EAT!

**QBR:** THE PROCESS OF MAKING THE TREATS THAT INSURES THEY ARE SAFE
CONTENT + MARKETING AGENCY
CONTENT + MARKETING AGENCY

BP: SIMPLIFY/OUTSOURCE CONTENT CREATION THROUGH BRAND VOICE AND MESSAGING STRATEGY
CONTENT + MARKETING AGENCY

**BP**: SIMPLIFY/OUTSOURCE CONTENT CREATION THROUGH BRAND VOICE AND MESSAGING STRATEGY

**QBR**: CREATION OF A BRAND VOICE GUIDE USING THEIR PROCESS.
FACEBOOK AD AGENCY
FACEBOOK AD AGENCY

**BP:** TURN ATTENTION INTO REVENUE (ON AUTOPILOT) WITH FB ADS
FACEBOOK AD AGENCY

**BP:** TURN ATTENTION INTO REVENUE (ON AUTOPILOT) WITH FB ADS

**QBR:** PRODUCING AUTOMADGIC CONTENT
E-COMMERCE / RETAIL

BP: GUIDING WOMEN TO RECONNECT WITH THEIR IDEAL IDENTITY AND BRING FORWARD THE BEST VERSION OF THEMSELVES.
E-COMMERCE / RETAIL

**BP:** GUIDING WOMEN TO RECONNECT WITH THEIR IDEAL IDENTITY AND BRING FORWARD THE BEST VERSION OF THEMSELVES.

**QBR:** CREATING CONTENT: HEART-CENTERED HAIR EXTENSION EDUCATION, PRODUCTS AND SERVICE.
HOMERUN V. IN THE BALLPARK