

Marketing Business School

2024

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| JAN | MARKETING TRENDS IN 2024 |
| FEB | DO'S AND DON'TS OF RELATIONSHIP BUILDING |
| MAR | AFFILIATE INCOME OPPORTUNITIES |
| APR | PODCASTING 101 |
| MAY | EVENTS TO PROMOTE YOUR BUSINESS |
| JUN | BLOGGING 101 |
| JUL | SEO FOR YOUR BUSINESS |
| AUG | MARKETING AUTOMATIONS |
| SEP | SPEAKING ON YOUR EXPERTISE |
| OCT | UPDATING YOUR MARKETING MATRIX |
| NOV | PLANNING YOUR 2025 |
| DEC | HOLIDAY PARTY |

***Take the Helm, LLC reserves the right to change schedule or themes, as needed.**