

# CE Roundtable – Examples of Discussion Themes

(a partial list) This list is not a curriculum or set of lessons. It reflects the general range of territory that has emerged, or may emerge, from member-driven discussions over time.

Entrepreneurship vs Entrepreneurism	The IKTPPIAC Model
Continuous Incremental Improvement	Business Models and Plans
The Uniqueness Principle	The 3 Somethings
Reactive Thinking	The Great Adventure
Proactive Thinking	Goodness vs Greatness
Preactive Thinking	The Perfection Principle
Critical Thinking	The Knowledge Principle
Creative Thinking	Personal Values
Systems Thinking	One Size Never Fits All
Creativity	Cause & Effect
Possibilities-Probabilities-Certainties	Product Development
Personal Responsibility	Pricing your Product/Service
Everything is an Experiment	Minute Management
Mindset – Fixed vs Growth	Business Evolution
The Human Psyche	The Communication Principle
Intelligence vs Knowledge vs Wisdom	Business Relationships
Ego (the Enemy)	Building a Referral Network
Resistance (the Enemy's Assistant)	Creating your Tribe
Fear	Building your CBA List
Realism	Branding (It's not what you think)
Self-Awareness	Marketing Messaging
What's a MAEV?	Philosophy of Life
Professionalism	Philosophy of Business
Opportunities	Becoming a Better Speaker
Differentiation	Becoming a Better Writer
Remarkability	Becoming an Influencer
Unpredictability	Collective Intelligence
Stop-Keep-Start (SKS)	Authenticity
Visible-Meaningful-Memorable (VMM)	Awareness – Internal & External

Not all topics will be relevant to every member, and not all topics will be discussed in every group. The value of CE Roundtable comes from deliberate thinking practiced over time, not from “covering material”. (v4)